

USASA Vision & Strategic Implementation Teams

The United States Adult Soccer Association is the premier national soccer organization dedicated to participation in, enjoyment and growth of adult soccer across America. We are recognized for providing leadership and valued programs, resources and services to support our member organizations, making "Soccer - your game for life."

USASA Strategic Objectives	Implementation Team	Team Leader	Team Members
By 2015, increase USASA membership from 250k to 500k	Membership Drive Team		
By 2015, USASA will have 5 national sponsors generating \$200,000 of revenue	Sponsor Team		
By 2013, deploy to all member organizations a comprehensive coaching and referee development program focused on adult soccer	Education & Development Team		
By 2011, all member organizations will register all players on the USASA member database	Database Team		
By 2015, increase women and ethnic participants to 50% of total USASA player membership	Diversity Development Team		
By 2012, all member organizations are using USASA developed resources to facilitate development, improvement and access to soccer fields and facilities	Facilities Improvement Team		
By 2015, achieve 20,000 participants in competition per year	Competitions Team		
By 2012, USASA and 90% of all member organizations use best practices in governance and administration	Best Practices Team		

Implementation Team Leader Responsibilities



Team Leader Job Description

A Team Leader is a person who has the responsibility of planning a course towards a particular objective and seeing that it is completed successfully, within the given deadline. He / she must have the ability to lead a cross functional team to develop and execute plans to meet stated objectives. He / she needs to have excellent management skills to coordinate with the entire team and also with the USASA Executive Committee and member organizations.

Duties of a Team Leader

- The Team Leader is responsible for looking after every detail of the project. The planning process involves working with a team in order to effectively complete the assigned objective. He / she must state the whole purpose of the objective and assign the team members specific roles.
- The Team Leader is responsible for developing the resource plan in order to complete the objective and determining the budget associated with this plan. Once finalized, the Team Leader will monitor spending and progress against this plan in order to ensure the team stays on time and within budget.
- The job of the Team Leader also involves developing and maintaining a good relationship with the USASA Executive Committee and any other existing committees whose responsibilities may encompass all or parts of the objective. He / she should act as a link between the parties. One also should have the ability to deal with problems that may arise within the team or issues with the member organizations. One should conduct regular meetings with team members to stay up to date on the status of the project and also to make certain changes and improvements, if necessary, to achieve the desired results. The Team Leader needs to prepare and present reports to the Executive Committee on the progress of the objective on a regular basis.
- It is the job of the Team Leader to supervise whether the team members are working efficiently. He / she is like the captain of a ship who should have the capability to motivate and influence them to put in all their efforts to accomplish the given objective successfully.
- After the objective is completed, the Team Leader should conduct a meeting with the team to evaluate the whole project and to discuss the results. Here, the Team Leader should identify the key factors that led to the completion of the objective and also those that were not beneficial, so that they can be avoided in the future.

Team Leader Key Competencies and Skills

As the job of a Team Leader carries huge responsibilities, he / she needs to have certain important skills. Two of the most important skills required to become a Team Leader are planning and organizing. Along with these, the Team Leader should have a variety of other competencies, as mentioned below.

- Good communication (verbal and written) and interpersonal skills
- Excellent business management skills
- Team management skills/experience
- Ability to resolve conflicts
- Effective problem solving skills
- Financial management skills beneficial but not a necessity for all objectives
- Project Management back ground would be beneficial but is not required
- Free of conflicts of interest (i.e. you cannot own an online registration company if you wish to work on the registration objective)

Additionally the Team Leader should have attended the USASA Strategic Planning Task Force Summit held in Phoenix.

Implementation Team Member Guidelines

Team members don't have specific initial responsibilities, but their participation is critical to the team's success. Team members must agree to:

- Be enthusiastic and committed to the team's purpose.
- Be honest and keep any confidential information behind closed doors.
- Share knowledge and expertise and not withhold information.
- Ask questions, even seemingly "dumb" ones. Often the new perspective of "inexperienced" team members can provide insight.
- Fulfill assigned duties in between meetings.
- Respect the opinions and positions of others on the team, even if the person has an opposing view or different opinion. Be supportive of any outcomes that result from the team's work (even in instances where you disagree).
- Specific skill sets will vary by objective, however, a general knowledge of the USASA membership needs would be beneficial.

USASA Implementation Volunteer Questionnaire

Insert position descriptions here (Stephanie & Doug to draft)/.

Name _____
Home Address _____
Email _____
Phone Number _____
Demographic Data:
Gender _____
Ethnic _____
Age _____



Please identify one objective listed above that you are passionate about and explain why.

Describe your soccer experience at the local, state, regional, national and /or international level.

Please describe any background knowledge, skills or experience that you can offer to assist in achieving the objectives listed above.

Choosing one of the objectives listed above; identify a specific single achievable concept/direction that you feel USASA should undertake, and how you feel that that concept/direction would help fulfill the objective.
