

**USASA Vision & Strategy Task Force**

**Players, Coaches and Team Administrators Interview Guide**

M or F	Age:	State:	Role:	Level:
--------	------	--------	-------	--------

1. Are you aware of the USASA? What does it mean to you?

2. What is the primary reason you play soccer?

3. What league are you a member of and is it affiliated with USASA?

4. Are you aware of the activities of your State Association? Y or N ? What are the most valuable programs or services they provide for you and the game of soccer in your area?

5. What could your state association do better to enhance the enjoyment of adult soccer in your area?

6. What could the National Office of the USASA do better to enhance your playing experience?

7. How would you rate your satisfaction with the following areas on a 1-10 scale with 1 being low?

Player opportunities

Referees development

Availability of fields

Administrative support/ registration

Cup Competition

Communication

Insurance

Promoting soccer in America

8. What are the essential functions, as you see it, of the USASA?

9. What should the USASA, your State Association of League be doing that it currently does not do to help the growth and enjoyment of adult soccer in your area?

10. If you were to write a vision for Adult Soccer in America, what would it be?