

August 4, 2007
USASA Executive Committee Meeting
Tukwila, WA

Meeting called to order: 8:05 am

Roll Call: Chairman, Brooks McCormick; Vice Chairman, Marge Madriago; Treasurer, Toni Briggs-McGee; Secretary, Valerie Blanchenay; Region I Director, Larry Frisoli (phone) ; Region II Director, Bruno Trapikas; Region III Director, Carlos Rodriguez; Region IV Director, Bill Bosgraaf; Region I Deputy Director, Fritz Marth; Region II Deputy Director, George Chazaro; Region III Deputy Director, Marypat Bell; Region IV Deputy Director, Mike Maloney

Guests: Werner Fricker, Jim Hamilton, Bob McGee, John Sutter, Steve Addington, Carolina Finol, Stephanie Walker, Darius Eljali

Chairman's Report

Brooks reported that Paul Tobin of Official Sports has passed away last Sunday and he attended his funeral. The family has requested contributions be made to Children's home instead of sending flowers.

[See PowerPoint addendum for detailed update]

- Office Staffing
 - Introductions: Steve Addington, Membership Services Coordinator and Carolina Finol, Communications/Marketing Coordinator
 - Office is currently staffed with four full time employees and USASA is budgeted for five
 - Deb Kohut is the new administrative assistant in the office
- **Veteran's Cup**
 - Site was excellent with 90 plus teams participating.
 - The referee housing was a corporate conference center not college dorms as originally reported.
 - Chairman indicated he has met with Committee and reminded John Motta that his committee has a \$10,000 budget for this event. Meeting included reviewing procedure for referee recruitment and assigned responsibilities and timelines. Consensus is that this is a good event for Referee development. There was discussion around the Women's Referee Academy and whether this should be an annual event around the Veteran's Cup.
- **Select Camp**
 - Camp was good however committee needs to work to stay within budget
 - Men's Ireland trip successful

- Women's trip to Mexico was cancelled at the last minute; working on finding an alternative solution
- **Cups** – Teams are traveling within current allowance
- **Co-ed** – Survey results are in: narrowing down event locations, low awareness, looking for a re-launch fall 2008. Hope to have minimal budget and have a revenue neutral event in less than three years
 - Seek Sponsor
 - Report of survey results from Jim Sadowski to be distributed to EC members

=Meeting was suspended for Administrative Hearing=

FC Indiana

Stephanie provided background regarding last minute insurance certificate request which required special language. Normally this takes two to three days turnaround. Office indicated that they would do what they could to expedite the request with the insurance company. An altered certificate was presented to the college.

FC Indiana representative indicated that the gentleman that presented altered document is no longer with the club. USASA will report back to the league on the outcome. It will be up to the league to administer any disciplinary action.

New guests were introduced:

Pat Parker, Mike Edwards, Darius Eljali, Gerhard Mengel

Minutes

Marge Madriago motioned and Marypat Bell seconded to approve the minutes from the April 21 meeting as corrected. Motion carried.

Administrator Update

Projected AGM costs for Board Members to attend the meeting in Hawaii were provided in the meeting book as requested. USASA will support event. AGM schedule was reviewed.

National Recreation and Parks Association

Stephanie reported that North Carolina has partnered with this organization on a local level. Diego has asked that USASA explore a partnership with them. Jim Hamilton provided positive supporting comment. Darius explained that NRPA have low awareness of USASA as a whole. All major sports are a sponsor. Most local organizations have to turn to Park & Rec boards for field access. Forming a partnership would help with educating and understanding around our sport. Jim Hamilton mentioned use of the Economic Impact calculator from the Soccer Foundation as a tool to leverage discussions with NRPA.

Dividend check 2003-04 has been received from insurance company.

Event venue cost comparison has been supplied to executive committee as requested at last meeting. This gives you a look of origination/destination points and costs for future event hosting and budgeting.

New Business

John Sutter, President NTSSA presented a proposal for office relocation to Pizza Hut Park. There was a question and answer period. What is deadline for response?

Marge Madriago motion, Carlos Rodriguez seconded that USASA make a contribution of \$500 to the Children's Home in name of Paul Tobin. Motion carried. There was discussion about planning an appreciation event to honor Paul and his contributions to USASA.

North Carolina Insurance

Darius is bringing attention to the fact that competitive leagues in his state are using liability and participant accident insurance policies as a tool to obtain field access. He's asking for the board's permission to allow NCASA to submit a competitive insurance application so as to be able to better, fairly compare insurance products, and share the findings with USASA. He's also asked for marketing support to educate members regarding the benefits of insurance products. Chairman asked Darius to indicate what type of marketing material he would need to support his request.

Hall of Fame

During a previous EC meeting, policy was established to allow 19 individuals to delay induction by one year to 2007. June Stroup has made a request to delay her induction by an additional year. Bill Bosgraaf motioned, Marge Madriago seconded to allow June Stroup an exception and postpone her induction by an additional year. There was discussion on the motion. Motion failed. 3 in favor, 4 opposed.

Online Registration

Steve Addington is the office point of contact for Demosphere and reported on progress. He's been working with Sean Rose and the follow items have been completed: add users at the state level, player passes, invoice functionality, email broadcast feature, user guide available online. Someone suggested a hardcopy and they will make some available, however anyone can print the guide themselves. Approximately 50% of the calls have been to try out the system. Steve reported that he has sat in on 10-12 demos and is in the process of scheduling additional one. Next step is a report on who is doing what with the system to better understand what's working and what isn't. He reminded everyone that States can bring a data file to the Midyear meeting and the office will assist for the initial file upload.

There were questions regard credit card payments. This feature has not been added on as there needs to be more discussion: what will it cost, who pays

for it, etc? There are add-on features, like league services available. Stephanie is to share what those costs for interested parties. Jim Hamilton shared his experience with his state that they had some conversion problems initially when they cut over yet everything worked out over time. George Chazaro raised some technical questions about the system. Steve will re-schedule a demo of the system with George so increase his understanding of the capabilities and functionality.

Geezer Jock Proposal

Stephanie presented the highlights of the proposal. There were questions around the name and current paid circulation quantities and what an exit strategy might be. Next step, Stephanie to pursue answers to questions and USASA will re-visit this item.

US Specialty Soccer

There was discussion regarding who has right to register adult players. USSSA, US Club Soccer is allowed to register adult players. National Affiliate members of US soccer don't currently meet requirements to be National members. Mike Edwards suggested add links to website- "How to join USASA"

USASA Dual State Policy

Carlos wanted to discuss what happens in the case where a joint state wants has one entity that wants to split and the other doesn't, how is this scenario handled? There are provisions in the USSF Bylaws and a process to follow.

2008 Donnelly Cup venue

Carlos presented the merits and concerns of two sites for this event. Marge Madriago motion, Bruno Trapikas seconded that 2008 Donnelly Cup be hosted at Home Depot, Carson City, CA venue. Motion carried.

San Antonio Midyear Meeting

Carlos inquired about USASA timing of site visit. Stephanie indicated she was on tail end of Veterans Cup and National Cup execution plus planning for 2007 Midyear and would try to schedule in sometime in August. She will advise him of her visit once details are confirmed.

USASA Executive Committee Meetings

Carlos was concerned that one of the Regional Directors has gotten very close to his budget limit and wanted to ensure no one gets left behind or is not able to attend a meeting.

Colorado

Mike Maloney raised the concern of losing registered leagues to USSSA or US Club soccer due to State Association administration. He inquired about the possibility of having a USASA official present to monitor upcoming State Association elections. Brooks indicated that if USASA were to receive a formal

request to send a representative, USASA would entertain that request. The cup suspension is a cup matter and should be handled accordingly.

North Dakota Fee Waiver

Bruno indicated that USSF gave MN authority over soccer in ND in 1998. There is a group proposing to organize soccer activity and they have requested a fee waiver for the period of 8/11 to 8/31/07, and they would begin their registration period 9/1/07. Marge Madriago motioned, Bill Bosgraaf seconded, to approve the fee waiver request for North Dakota. Motion carried.

Veterans Cup

Tim Busch reported on the event which had 92 teams. He's exploring adding an International Division to the events. Based on participant survey, they are open to adding diversity. There was discussion regarding changing format to invite only vs. open to registered teams of USASA. Discovery and investigation needs to occur along with obtaining a legal opinion.

Additionally Tim presented draft of Referee involvement process along with steps and timeline to improve procedures. March 31 is the deadline to drop a division if four teams have not registered.

Hall of Fame Nominee Review

Larry Frisoli is seeking to have a consistent policy for the future. A process establishing what defines contribution to USASA may differ from one person to the next. Suggestion is that the committee is to evaluate nominations, not to make them. Hall of Fame committee is to propose recommendations. Fritz Marth motioned and George Chazaro seconded to approve the current class of inductees. Bruno Trapikas abstained from vote. Motion carried.

National Cup Finals Travel

Fritz was indicating that Region I travel costs were higher especially since we moved from 18 airline tickets/team to set dollar amount. For future site selection, keep in mind economics of travel to venue for finals. There was a good deal of discussion around this item. The 2008-09 budget will have to plan for these costs.

Budget 2008-09

Bill Bosgraaf suggested a second budget version be prepared showing a \$1 fee increase and show how we would spend the incremental \$250,000 revenue to increase our programs.

Region IV Director is over budget. Marypat Bell motion, Marge seconded to increase Region IV Director's budget to a total of 8,500. Motion carried. Select Camp is over budget and will be shown as such.

Bruno Trapikas motion, Mike Maloney seconded to increase budget out of surplus by \$1,000 for 12 members of executive committee in order to attend the USSF AGM in 2008. (Exceptions: Brooks McCormick). Motion carried.

For the Good of the Game

Bill Bosgraaf is to meet with Stephanie Walker to come up with a protocol gift item for situations when our team travels abroad for international matches.

Meeting adjourned

Meeting adjourned at 8:50pm

Respectfully submitted,

Valerie Blanchenay
USASA Secretary